

4 December 2013

The Manager
Company Announcements Office
ASX Limited
Level 6, 20 Bridge Street
SYDNEY NSW 2000

Dear sir/madam

Quickflix Launches on New PlayStation®4 Game Console

Quickflix Limited (ASX: QFX) has today launched its 'all you can view' streaming service on PlayStation®4 systems (PS4TM). A press release on the launch is attached to this announcement.

Yours sincerely

Susan Hunter

Company Secretary

About Quickflix

Quickflix (www.quickflix.com.au) is Australia's leading online movie company offering subscription to the largest range of movies and TV shows delivered as DVD or Blu-ray by mail or streamed instantly ondemand to desktops, laptops and a growing range of smart TV's, game consoles, iPad, iPhone and other devices. Latest release movies and current seasons TV are available for streaming as pay per view or episode. In New Zealand Quickflix streaming is available at www.quickflix.co.nz.













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Game On! Quickflix Launches On PlayStation®4

Streamed TV shows and movies now available on PS4™

Quickflix, Australia's leading online movie company, today launched its 'all you can view' streaming service on PlayStation®4 systems (PS4TM). This makes PS4 the latest platform for Australians to enjoy blockbuster movies and television shows for one low monthly subscription fee.

The Quickflix streaming service, which is already being enjoyed by PlayStation®3 (PS3™) owners, will debut on PlayStation 4 systems this week. As part of the launch, Quickflix has upgraded its service on both PlayStation® platforms to feature Smooth Streaming technology enabling Standard and High Definition movies and TV shows to be streamed whilst automatically adapting quality and bit rate to give the best result without buffering, offering PlayStation users a seamless viewing experience.

Stephen Langsford, Quickflix founder and CEO, says: "The recent launch of PlayStation 4 has been one of the most significant and anticipated events in the consumer technology, gaming and entertainment category for many years. We're delighted extend our partnership with Sony Computer Entertainment Australia enabling us to be the first Australian movie and TV streaming service available on the PS4, and to deliver on our commitment to offer people more ways to watch the entertainment they love."

"It's well recognised that PlayStation fans love all forms of digital entertainment, whether its music, TV, movies or games and we remain committed to delivering the most immersive digital entertainment experiences on our platforms." said Michael Ephraim, Managing Director, Sony Computer Entertainment Australia. "We are excited to have an agreement in place with such an innovative market leader like Quickflix that brings PS4 owners, amazing entertainment content to enjoy."













For maximum flexibility, Quickflix customers can register multiple devices to stream from a single subscription including smartTVs, game consoles, mobiles, tablets laptops and desktops, as well as Apple iPhones and iPads. Price plans start at \$14.99 per month for unlimited streamed content, and a choice of over 60,000 TV shows and movies via Quickflix's online DVD and Blu-ray rental postal service.

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For any enquiries, please contact:

Stephen Langsford Lewis Khan

Chairman & CEO PR

 Quickflix Limited
 +61 423 665 628

 +61 8 9347 4944
 +61 2 9319 1101

<u>stephen@quickflix.com.au</u> <u>Lewis@rinsed.net</u>









