



20 November 2013

## QUICKFLIX TO STREAM ON THE NEW AMAZON KINDLE FIRE.

**The Amazon Kindle Fire represents the latest opportunity for Quickflix to extend its audience reach in Australia.**

Quickflix Limited (ASX: QFX) today announced that it would be distributing its streaming service through the new Amazon Kindle Fire as part of its launch in Australia.

The Kindle Fire comes pre-loaded with the Quickflix app enabling easy access to its "all you can view" subscription streaming of movies and TV shows and pay per view latest release movies and current seasons TV shows.

TV and movie streaming is rapidly growing among Australian consumers, as more and more devices like the Amazon Kindle Fire offer even greater choice when it comes to on-demand content. The number of hours of movie and TV streamed by Quickflix increased twenty per cent in September 2013 quarter over the previous quarter.

Quickflix founder and CEO Stephen Langsford, said: "The Kindle Fire is the latest consumer device to feature Quickflix streaming. It features a high quality 7-inch screen and an easy to use interface and app store. The more devices we add to our network the more convenience and choice we provide our customers and the more valuable our service becomes. We're literally putting movies and TV shows in the hands of our audience. The days of being dependent on the TV stations for whatever's on are quickly coming to an end."

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### About Quickflix

Quickflix ([www.quickflix.com.au](http://www.quickflix.com.au)) is Australia's leading online movie company offering subscription to the largest range of movies and TV shows delivered as DVD or Blu-ray by mail or streamed instantly on-demand to desktops, laptops and a growing range of smart TV's, game consoles, iPad, iPhone and other devices. Latest release movies and current seasons TV are available for streaming as pay per view or episode. In New Zealand Quickflix streaming is available at [www.quickflix.co.nz](http://www.quickflix.co.nz).

