

26 August 2013

Quickflix update on Freeview, New Zealand.

Quickflix provides the following update on its planned launch on Freeview enabled-TVs in New Zealand. Previously the Company announced that it had entered into a memorandum of understanding with Freeview Limited and anticipated launching a service early in 2013.

Quickflix is presently completing its proof of concept and technical delivery trials. As one of the first implementations globally of a service over an MHEG platform on which Freeview New Zealand is delivered, Quickflix has also sought approval from studios and content owners for its approach to digital rights management. Subject to satisfactory completion of the proof of concept and trials and the finalisation of studio approvals and agreement with Freeview Limited, Quickflix anticipates launching its service on the Freeview platform within four months.

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About Quickflix

Quickflix (www.quickflix.com.au) is Australia's leading online movie company offering subscription to the largest range of movies and TV shows delivered as DVD or Blu-ray by mail or streamed instantly on-demand to desktops, laptops and a growing range of smart TV's, game consoles, iPad, iPhone and other devices. Latest release movies and current seasons TV are available for streaming as pay per view or episode. In New Zealand Quickflix streaming is available at www.quickflix.co.nz.









