



26 June 2013

Quickflix partners with AAPT for fast content delivery.

Quickflix Limited (ASX: QFX), Australia and New Zealand's leading movie streaming company, today announced that it had entered into a multi-year cloud, CDN and network partnership with AAPT.

AAPT's Extreme Performance network will enable Quickflix to efficiently scale its movie and TV streaming to serve millions of customers in Australia and New Zealand. Providing computer and service infrastructure; cloud-based content and delivery across both territories; and telecommunications services the partnership provides operating costs savings and scale advantages for Quickflix.

The partnership represents another significant step in Quickflix's restructure and streamlining programme of reducing and re-basing its costs whilst focusing on a return to cost-effective growth and moving to its goal of cash-flow breakeven. Importantly the AAPT platform enables Quickflix to scale as it adds more and more compelling major and independent studio movie and US TV network streaming content.

AAPT's Extreme Performance network is part of its Media's Connect, Transfer and Store strategy which enables leading local and international content providers and broadcasters, to access new markets as the global media landscape changes to digital content delivery.

Quickflix Chairman and CEO Stephen Langsford said the partnership with AAPT was about positioning the Company for its next phase of growth while taking costs out.

"AAPT is providing the level of service and flexibility that an innovative company like ours needs," Mr Langsford said.

"They had a clear understanding of our growth strategies and a willingness to work with us as partners to help us achieve our growth and success."

AAPT's CEO David Yuile said Quickflix represented the new breed of high growth digital media and entertainment players seeking rapid delivery of streaming content across AAPT's Extreme Performance national network.

"Our partnership with Quickflix is a great example of how AAPT's Extreme Performance network enables content owners and broadcasters to scale their service to serve potentially millions of customers whilst lowering costs.

"AAPT's focus is on helping our clients to concentrate on what they do best knowing that we can seamlessly enable whatever it is they want to do," Mr Yuile said.

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For any enquiries, please contact:

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About Quickflix Limited

Quickflix (www.quickflix.com.au) is Australia's leading online movie company offering subscription to the largest range of movies and TV shows delivered as DVD or Blu-ray by mail or streamed instantly ondemand from a library of hundreds of movies & TV series direct to desktops, laptops, and a growing range of smart TVs, game consoles, iPad, iPhone and other devices. Pay-per-view and pay-per-episode streaming for the latest release movies and TV is also available on selected devices. In New Zealand Quickflix streaming is available at www.quickflix.co.nz.

About AAPT

AAPT is one of Australia's leading telecommunications infrastructure companies, offering data, cloud, voice, internet and mobile services for business, government and wholesale customers, via its extensive national network. AAPT is focused on creating partnerships with all its business customers and strives to deliver extreme performance across every level of the organisation. AAPT is a subsidiary of Telecom New Zealand.

QUICKFLIXPLAY IS AVAILABLE ON





























