Rule 3.19A.2

# **Appendix 3Y**

# **Change of Director's Interest Notice**

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Seven West Media Limited
ABN	91 053 480 845

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Ryan Kerry Stokes
Date of last notice	26 November 2012

#### Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect interest.	
Nature of indirect interest (including registered holder)  Note: Provide details of the circumstances giving rise to the relevant interest.	Shares held in the name of National Australia Trustees Limited (in terms of the Non-Executive Directors Share Plan) on behalf of Mr Stokes.	
Date of change	21 February 2013	
No. of securities held prior to change	<ul> <li>6,579 ordinary shares, held in the name of National Australia Trustee Limited, on behalf of Mr Stokes.</li> <li>121,995 shares held by Point Resolution Pty Ltd, on behalf of the RKS Superannuation Fund.</li> </ul>	
Class	Ordinary	
Number acquired	4,061 ordinary shares, held in the name of National Australia Trustee Limited, on behalf of Mr Stokes.	
Number disposed	Nil	
Value/Consideration  Note: If consideration is non-cash, provide details and estimated valuation	\$2.2319	

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<sup>+</sup> See chapter 19 for defined terms.

No. of securities held after change	<ul> <li>10,640 ordinary shares, held in the name of National Australia Trustee Limited, on behalf of Mr Stokes.</li> <li>121,995 shares held by Point Resolution Pty Ltd, on behalf of the RKS Superannuation Fund.</li> </ul>
Nature of change  Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buyback	On-market trade.

### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	-
Nature of interest	-
Name of registered holder (if issued securities)	-
Date of change	-
No. and class of securities to which interest related prior to change  Note: Details are only required for a contract in relation to which the interest has changed	-
Interest acquired	-
Interest disposed	-
Value/Consideration  Note: If consideration is non-cash, provide details and an estimated valuation	-
Interest after change	-

## Part 3 - +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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<sup>+</sup> See chapter 19 for defined terms.