

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity</b>	Seven West Media Limited ( <i>SWM</i> )
<b>ABN</b>	91 053 480 845

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Justin Reizes
<b>Date of last notice</b>	26 November 2012

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Indirect interest.
<b>Nature of indirect interest (including registered holder)</b> <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Shares held in the name of National Australia Trustees Limited (in terms of the Non-Executive Directors Share Plan) on behalf of Mr Reizes.
<b>Date of change</b>	21 February 2013
<b>No. of securities held prior to change</b>	<ul style="list-style-type: none"> <li>• 28,500 SWM ordinary shares in the name of National Australia Trustees Limited (in terms of the Non-Executive Directors Share Plan) on behalf of Mr Reizes.</li> <li>• Indirect beneficial interest in 55,248 SWM ordinary shares in which certain affiliates of Kohlberg Kravis Roberts &amp; Co. L.P. have a relevant interest, as a result of investments made through certain funds established on behalf of employees of affiliates of Kohlberg Kravis Roberts &amp; Co. L.P.</li> </ul>
<b>Class</b>	Ordinary
<b>Number acquired</b>	4,060 SWM ordinary shares registered in the name of National Australia Trustees Limited (in terms of the Non-Executive Directors Share Plan) on behalf of Mr Reizes.

+ See chapter 19 for defined terms.

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<b>Number disposed</b>	Nil
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	\$2.2319
<b>No. of securities held after change</b>	<ul style="list-style-type: none"> <li>• 32,560 SWM ordinary shares in the name of National Australia Trustees Limited (in terms of the Non-Executive Directors Share Plan) on behalf of Mr Reizes.</li> <li>• Indirect beneficial interest in 55,248 SWM ordinary shares in which certain affiliates of Kohlberg Kravis Roberts &amp; Co. L.P. have a relevant interest, as a result of investments made through certain funds established on behalf of employees of affiliates of Kohlberg Kravis Roberts &amp; Co. L.P.</li> </ul>
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On-market trade.

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	-
Nature of interest	-
Name of registered holder (if issued securities)	-
Date of change	-
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	-
Interest acquired	-
Interest disposed	-
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	-
Interest after change	-

**Part 3 – +Closed period**

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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