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## Quickflix and Kobo partner to deliver movies and TV shows to Kobo e-Readers.

Quickflix Limited (ASX: QFX) today announced that it has entered into an agreement with Kobo to distribute the Quickflix streaming service through connected Kobo eReaders and new generation devices. Launching in the first quarter of 2013, selected new Kobo eReaders will come pre-loaded with Quickflix allowing unlimited subscription streaming of movies and TV and pay per view of latest releases. The partnership between Kobo and Quickflix covers both Australia and New Zealand.

Tablets including eReaders are being quickly adopted by Australians as the preferred second screen to the TV. According to a Telesyte Australian Media Tablet Study, 19 percent of households in Australia now own at least one tablet up from 10 percent a year ago, with half the population expected to use one by 2016.

In a statement, Quickflix Chairman and CEO Stephen Langsford said "We are extremely excited to extend our streaming services to the ground breaking Kobo eReader giving our customers even more ways to view their favourite movies and TV shows whenever they want and where ever they are."

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For any enquiries, please contact:

Stephen Langsford Chairman and CEO Quickflix Limited +61 8 9347 4944 stephen@quickflix.com.au

## **About Quickflix**

Quickflix (www.quickflix.com.au) is Australia's leading online movie company offering subscription to the largest range of movies and TV shows delivered as DVD or Blu-ray by mail or streamed instantly on-demand from a library of hundreds of movies & TV series direct to PCs, Apple Macs and a growing range of connected TVs, game consoles, iPad, iPhone and other devices. Pay-per-view streaming for the latest release movies and TV is also available on selected devices. In New Zealand Quickflix streaming is available at www.quickflix.co.nz.









