Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Seven West Media Limited
ABN	91 053 480 845

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Douglas Ronald Flynn
Date of last notice	30 August 2012

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect interest
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	The shares are held in the name of National Australia Trustees Limited (in terms of the Non-Executive Directors Share Plan), on behalf of Mr Flynn.
Date of change	22 November 2012
No. of securities held prior to change	• 48,934 ordinary shares in the name of National Australia Trustees Limited, on behalf of Mr Flynn. • 15,000 ordinary shares in the name of DR & LC Flynn Nominees Pty Limited as Trustee for Flynn Super Fund Two.
Class	Ordinary
Number acquired	6,101 ordinary shares in the name of National Australia Trustees Limited, on behalf of Mr Flynn.
Number disposed	Nil
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	$1.5268

No. of securities held after change	• 55,035 ordinary shares in the name of National Australia Trustees Limited, on behalf of Mr Flynn. • 15,000 ordinary shares in the name of DR & LC Flynn Nominees Pty Limited as Trustee for Flynn Super Fund Two.
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On-market trade.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	-
Nature of interest	-
Name of registered holder (if issued securities)	-
Date of change	-
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	-
Interest acquired	-
Interest disposed	-
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	-
Interest after change	-

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

+ See chapter 19 for defined terms.