

Cash Converters Increasing UK Presence



Cash Converters International Limited is pleased to announce the recent opening of its newly expanded UK head office in Runcorn, Manchester.

The opening of this office will now allow all Cash Converters UK operational management to be located under one roof. The increased capacity will ensure a high level of support is maintained as the store network expands and the personal loan business continues to grow. The office complex, which accommodates 115 members of staff, has increased in size as Cash Converters' has continued its rapid growth in the UK - store numbers now standing at 61 corporate stores and 160 franchised stores, servicing over 75,000 cash advance customers and over 28,000 personal loan customers.

The new head office premises also include a dedicated training academy, including a mock—shop and personal finance compliance suite for new franchise owners.

On opening the new offices, Peter Cumins, Managing Director of Cash Converters International Limited, said: "It is an absolute pleasure to officially open the doors to our newly refurbished offices in Runcorn. After being in the UK for 20 years and operating globally for 28 years we are continuing to achieve great things and the team in place is continuing to excel and drive forward sustainable growth".

David Patrick, Chief Executive of the UK business, added: "Having all the teams under one roof is not only practical, but also gives a chance for our teams to connect easier and share experience regardless of division. As we continue to expand and recruit, the office is large enough to grow with us, so we are very much making this the hub for our ever expanding network of franchise and corporate stores".

Ralph Groom
Company Secretary
Cash Converters International Limited
25 October 2012