

5 November 2013

Office of the Company Secretary

The Manager

Company Announcements Office
Australian Securities Exchange
4th Floor, 20 Bridge Street
SYDNEY NSW 2000

Level 41
242 Exhibition Street
MELBOURNE VIC 3000
AUSTRALIA

General Enquiries 08 8308 1721
Facsimile 03 9632 3215

ELECTRONIC LODGEMENT

Dear Sir or Madam

Telstra prepares for listing of Autohome on NYSE

In accordance with the Listing Rules, I attach a copy of a media release, for release to the market.

Yours faithfully



Damien Coleman
Company Secretary

TELSTRA PREPARES FOR LISTING OF AUTOHOME ON NYSE

5 November 2013 - Telstra today announced that a registration statement had been publicly filed ahead of the planned listing on the New York Stock Exchange of Chinese internet based business, Autohome.

Telstra CEO David Thodey said the Initial Public Offering for Autohome, the leading online destination for car buyers in China and one of Telstra's strategic investments in Asia, would be an important milestone for Autohome.

Telstra recently increased its Autohome shareholding from 66% to 71.5% prior to the proposed IPO.

Telstra last month announced that Chief Financial Officer Andrew Penn would work with Mr Thodey and Telstra International Group President and Group Executive Tim Chen to enhance Telstra's Asia strategy, drawing on Mr Penn's extensive experience across Asia Pacific markets. Mr Chen is Chairman of Autohome and will be Chairman after any IPO.

"Asia is a region of significant opportunity for Telstra but should not be viewed as a single homogenous market. We believe there are opportunities to be explored in various geographies and various industry segments but we need to make sure we are focused on the right assets," Mr Thodey said.

Telstra's international businesses grew revenue by 16.2 per cent or \$243 million to \$1,739 million during the 2012-13 financial year. The portfolio comprises Hong Kong mobile services (CSL New World) business, global connectivity and NAS business and China digital media businesses including Autohome.

Media contact: Nicole McKechnie, +61 (0) 429 004617

Email: media@team.telstra.com

www.telstra.com.au/abouttelstra/media-centre/

Reference: 252/2013

Autohome's registration statement related to these securities has been filed with the U.S. Securities and Exchange Commission, but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This announcement shall not constitute an offer to sell or the solicitation of an offer to buy nor may there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction. A form of the preliminary prospectus for the offering, when available, may be obtained from Autohome.