



ASX Announcement

24 July 2013

SEEK announces structural changes

Today, SEEK's CEO Andrew Bassat announced some internal changes taking place across the business.

Group Strategy Director Michael Ilczynski will step into the newly created role of MD, Product Development and Strategy, which includes Product, Online Delivery, Technology and Strategy. Bringing these areas together continues SEEK's evolution of its product development capabilities and creates a single point of accountability for the company's product delivery.

In further changes, SEEK Learning will come together with the SEEK Employment business to be headed up by the MD, SEEK Employment & Learning (Aus & NZ), Joe Powell. This change reinforces the close strategic fit between these two businesses. IT Operations and Applications will remain in this group headed by a newly created IT Director position.

Peter Everingham will continue as MD, Education across the other significant businesses within the Education portfolio being THINK, IDP and Swinburne Online and will commence work on strategic projects across the Group.

"Michael, Joe and Peter have been great contributors to SEEK. Their respective role changes reflect their importance to the company's future," Mr Bassat said.

For further information please call:

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About SEEK

SEEK is the number one job board in Australia & New Zealand in terms of both job ad and jobseeker numbers. seek.com.au receives over 23 million* visits per month and currently has over 100,000 job ads live. The SEEK experience is seamless across desktop, mobile and iPad and currently over 40% of all visitors to seek.com.au are via mobile devices*. In Australia, SEEK also has the SEEK Learning business which connects people with education and training to advance their career and SEEK Commercial, where people can find businesses and franchises for sale.

**Source: Nielsen Online Ratings Data June 2013*