Vesting subject to achieving target performance hurdle at 30 June 2015.

After exercising vested options, there is a further 12 month holding

participants have access to the

shares

before

the

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12

ABN	90 075 014		
46 0	80 075 314		
We ((the entity) give ASX the following informa	tion.	
Part 1 - All issues You must complete the relevant sections (attach sheets if there is not enough space).			
1	⁺ Class of ⁺ securities issued or to be issued	Share Options (not quoted)	
2	Number of *securities issued or to be issued (if known) or maximum number which may be issued	2,415,099	
3	Principal terms of the *securities (eg, if options, exercise price and expiry date; if partly paid *securities, the amount outstanding and due dates for payment; if *convertible securities, the conversion price and dates for conversion)	Exercise Price: \$7.43 Exercise Date: 1 July 2015 Expiry Date: 1 July 2017	

Name of entity
SEEK LIMITED

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lock

shares.

on

⁺ See chapter 19 for defined terms.

4	Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities?	Not Applicable
	 If the additional securities do not rank equally, please state: the date from which they do the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment 	
5	Issue price or consideration	Nil
6	Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)	Issue to executive and senior management employees (excluding the CEO) as part of SEEK Long Term Incentive Remuneration Plan. Options are issued under the Performance Rights and Options Plan.
6a	Is the entity an *eligible entity that has obtained security holder approval under rule 7.1A?	Not Applicable
	If Yes, complete sections 6b – 6h <i>in relation</i> to the *securities the subject of this Appendix 3B, and comply with section 6i	
6b	The date the security holder resolution under rule 7.1A was passed	
6c	Number of *securities issued without security holder approval under rule 7.1	
6d	Number of *securities issued with security holder approval under rule 7.1A	
6e	Number of *securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	
6f	Number of securities issued under an exception in rule 7.2	

6g	If securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the issue date and both values. Include the source of the VWAP calculation.		
6h	If securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements		
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements		
7	Dates of entering *securities into uncertificated holdings or despatch of certificates	10 September 2	2012
		Number	+Class
8	Number and *class of all *securities quoted on ASX (<i>including</i> the securities in section 2 if applicable)	337,101,307	Ordinary Shares
		Number	+Class
9	Number and *class of all *securities not quoted on ASX (<i>including</i> the securities in section 2 if applicable)	9,272,970	Options
10	Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)		

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⁺ See chapter 19 for defined terms.

Part 2 - Bonus issue or pro rata issue

11	Is security holder approval required?	
12	Is the issue renounceable or non-renounceable?	
13	Ratio in which the *securities will be offered	
14	⁺ Class of ⁺ securities to which the offer relates	
15	⁺ Record date to determine entitlements	
	<u></u>	
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	
17	Policy for deciding entitlements in relation to fractions	
18	Names of countries in which the entity has *security holders who will not be sent new issue documents	
	Note: Security holders must be told how their entitlements are to be dealt with.	
	Cross reference: rule 7.7.	
19	Closing date for receipt of acceptances or renunciations	

20	Names of any underwriters	
21	Amount of any underwriting fee or commission	
	г	
22	Names of any brokers to the issue	
23	Fee or commission payable to the broker to the issue	
	r	
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of *security holders	
	_	
25	If the issue is contingent on +security holders' approval, the date of the meeting	
	_	
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	
	,	
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	
28	Date rights trading will begin (if	
20	applicable)	
29	Date rights trading will end (if applicable)	
30	How do *security holders sell their entitlements <i>in full</i> through a broker?	
	How do +	
31	How do *security holders sell part of their entitlements through a broker and accept for the balance?	

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⁺ See chapter 19 for defined terms.

32	How do *security holders dispose of their entitlements (except by sale through a broker)?	
33	⁺ Despatch date	

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⁺ See chapter 19 for defined terms.

Part 3 - Quotation of securities

You need only complete this section if you are applying for quotation of securities

34	Type (tick	of securities one)
(a)		Securities described in Part 1
(b)		All other securities Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities
Entit	ies tha	t have ticked box 34(a)
Addi	itional	securities forming a new class of securities
Tick to docun		e you are providing the information or
35		If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities, and the number and percentage of additional *securities holds have believed.
		+securities held by those holders
36		If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000 5,001 - 10,000 10,001 - 100,000 100,001 and over

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⁺ See chapter 19 for defined terms.

Entities that have ticked box 34(b)

Number of securities for which ⁺ quotation is sought		
Class of *securities for which quotation is sought		
Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities?		
If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment		
Reason for request for quotation now Example: In the case of restricted securities, end of restriction period		
(if issued upon conversion of another security, clearly identify that other security)		
	N 1	+C1
Number and *class of all *securities quoted on ASX (including the securities in clause 38)	Number	⁺ Class
	Class of *securities for which quotation is sought Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities? If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment Reason for request for quotation now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another security, clearly identify that other security) Number and *class of all *securities quoted on ASX (including the securities in clause	Class of *securities for which quotation is sought Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities? If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment Reason for request for quotation now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another security, clearly identify that other security) Number Number and *class of all *securities quoted on ASX (including the securities in clause

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⁺ See chapter 19 for defined terms.

Quotation agreement

- [†]Quotation of our additional [†]securities is in ASX's absolute discretion. ASX may quote the [†]securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the *securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those *securities should not be granted *quotation.
 - An offer of the *securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that no-one has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- If we are a trust, we warrant that no person has the right to return the *securities to be quoted under section 1019B of the Corporations Act at the time that we request that the *securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before [†]quotation of the [†]securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:		Date: 11 September 2012
(Directe	or/Company secretary)	
Drint name	Moana Weir	
Print name:	Moana Weir	

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⁺ See chapter 19 for defined terms.