

31 May 2012

ASX ANNOUNCEMENT

Valleyarm and Spotify Enter Licensing Agreement

(ASX Code : TNC)

The Directors of Transol Corporation Limited ("Transol") are pleased to announce that Valleyarm Digital Pty Ltd ("Valleyarm") has entered into a Content License Agreement with leading music streaming company Spotify, to supply content from the Valleyarm catalogue for its music streaming service.

Valleyarm will deliver their full global catalogue available, inclusive of any new monthly updates, to the Spotify platform and will receive a pay per stream every time Valleyarm content is accessed. The service is tied directly to Facebook which increases its social awareness. Spotify has millions of users worldwide. When a user listens to a track on Spotify it is shown in the users Facebook feed. Because of this, music available on Spotify has the potential to be shared over and over again, which could generate potential revenue for Valleyarm.

Australian Recording Industry Association chief executive Dan Rosen said the industry was "really excited" about the growing popularity of streaming. "At least these services are licensed and money is flowing back to the artist and flowing back to the industry." He said the low cost and convenience of streaming services meant there was almost no "moral justification" for music piracy.

According to the IFPI (International Federation of the Phonographic Industry) Digital Music Report released in April 2011, Spotify is the second single source of digital music revenue for labels in Europe. With its launch in Australasia on 22 May 2012, Valleyarm expects to see a significant increase in its revenues and earnings.

About Spotify

Spotify is a music streaming service offering streaming of selected music from a range of major and independent record labels. Launched in October 2008 the service is available in Austria, Belgium, Denmark, Faroe Islands, Finland, France, Germany, the Netherlands, Norway, Spain, Sweden, Switzerland, the United Kingdom, and the United States.

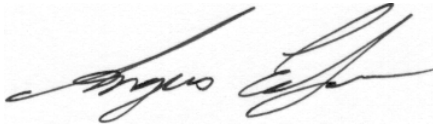
About Valleyarm

Valleyarm specialises in the digital distribution, publishing and online marketing of music and video content focused primarily on content and services within the Asia Pacific Region, along with representation in eastern and southern Africa, the Pacific and Europe. Valleyarm incorporates a unique solution emphasising an "Asia-In" "Asia-Out" model providing digital music content distribution and sub-publishing services which enable Asian content owners to monetise content external from their homeland, and to provide an Asian gateway for western acts and labels to monetise their content in non-traditional markets.

The Valleyarm catalogue consists of over two million tracks spanning across 8,000 labels. The label list includes Kontor Records, Snapper, Believe, Musica, GMA and Earache with single, album and video titles from high profile artists such as Elvis Presley, Pink Floyd, Jimi Hendrix, Silverchair, Fleetwood Mac, Martin Solveig, Johnny Cash, Nidji, Fedde Le Grand, Peterpan, OpShop, Small Faces, Happy Mondays, Tim Minchin, and The Feelers plus thousands of others.

Valleyarm has existing offices in Australia, New York, Singapore and Berlin, and partners throughout Asia, the Pacific, the Middle East, UK and Europe. For further information visit the Company's website at www.valleyarm.com.

For further information, please contact Angus Edgar on +61 3 8610 8633.

A handwritten signature in black ink, appearing to read 'Angus Edgar', written in a cursive style.

ANGUS EDGAR
DIRECTOR