

Goodman Fielder Limited ABN 51 116 399 430

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ASX/NZX ANNOUNCEMENT

28 March 2014

CHANGES TO LEGAL AND COMPANY SECRETARIAT

Goodman Fielder announces the following changes to its Legal and Company Secretariat functions.

General Counsel and Company Secretary, Jonathon West will become the company's new Chief Strategy and Corporate Development Officer. Jonathon has been with Goodman Fielder since 2003 and has extensive understanding and experience of the FMCG sector.

Jonathan replaces Neil Kearney in this role. As previously advised, Neil will leave Goodman Fielder in April, having also acted as interim CFO until 1 April when Patrick Gibson commences as the company's CFO.

In light of Jonathon's appointment, he will be resigning as General Counsel and Company Secretary. Goodman Fielder's Deputy General Counsel, Sean Tully has been appointed the company's new General Counsel while Assistant Company Secretary, Sara Goldstein has been appointed Company Secretary.

The appointments are effective from 1 April 2014.

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For further information contact:

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Goodman Fielder is Australasia's leading listed food company. The company has an excellent portfolio of well known consumer brands in some of Australia's, New Zealand's and Asia Pacific's largest grocery categories, including MeadowLea, Praise, White Wings, Pampas, Mighty Soft, Helga's, Wonder White, Vogel's (under licence), Meadow Fresh, Irvines, Flame and Crest. Our products cover every meal, including breakfast, lunch, dinner and snacks. We produce bread, milk, margarine, flour, dressings, condiments, mayonnaise, frozen pastry, cake mix, desserts, sauces, vinegar and cooking oils.