

11 October 2013

All correspondence to:
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► 000001 000 DJS

MR SAM SAMPLE
FLAT 123
123 SAMPLE STREET
THE SAMPLE HILL
SAMPLE ESTATE
SAMPLEVILLE VIC 3030



Dear Shareholder

The Annual General Meeting of David Jones Limited will be held on Level 7 of the David Jones Elizabeth Street Sydney City Store, 86-108 Castlereagh Street, Sydney NSW 2000 on Friday, 22 November 2013 at 10.30 a.m. After the meeting you will have the opportunity to meet the Directors and senior executives.

The Notice of Meeting and explanatory notes are contained in a separate booklet accompanying this letter.

I wish to advise that John Harvey will not be seeking re-election as a director at this year's AGM and will retire at the conclusion of the AGM. On behalf of the Board, management and shareholders I would like to thank John for his 12 years of service as a non-executive director of the Company and his valuable contribution as Chairman of the Audit Committee.

If you are attending the meeting, please detach and send back the attendance card in the reply paid envelope. I also ask that you bring this page with you to the meeting as the bar code printed on it will help with identification when you arrive.

If you are unable to attend the meeting, I encourage you to complete and return the enclosed Proxy Form by no later than 10.30 a.m. on Wednesday, 20 November 2013. You can do this online through www.investorvote.com.au, by faxing it to (03) 9473 2555, or in the enclosed reply paid envelope. To be effective, the Proxy Form must be received by Computershare Investor Services Pty. Limited, Level 4, 60 Carrington Street, Sydney, NSW 2000 or by our Proxy Form Processing Centre in Melbourne by 10.30 a.m. on Wednesday, 20 November 2013, being not less than 48 hours before the time for holding the meeting.

I look forward to welcoming you to the meeting.

Yours sincerely

Peter Mason Chairman

ATTENDANCE CARD

I/We will be attending the David Jones Limited Annual General Meeting on Friday, 22 November 2013.	
Name	
Name	

Please return to the Proxy Form Processing Centre Computershare Investor Services Pty. Limited, GPO Box 242, Melbourne VIC 3001 in the enclosed reply paid envelope.