

1 Woolworths Way, Bella Vista New South Wales 2153 Australia Telephone +61 2 8885 0000 Facsimile +61 2 8885 0001 woolworthslimited.com.au

1 October 2013

The Manager Companies
Australian Securities Exchange Limited
Company Announcements Office
Level 4
20 Bridge Street
Sydney NSW 2000

Dear Sir/Madam

Re: Woolworths Limited – Final Dividend Payable 11 October 2013

Woolworths Limited advises that in respect of the shares to be issued under the Dividend Reinvestment Plan on 11 October 2013, the issue price per share is \$34.965996.

The price has been determined in accordance with the Rules of the DRP and is based on the volume weighted average price of WOW shares for the ten trading days from 17 September 2013 to 30 September 2013 inclusive.

As disclosed to ASX on 3 August 2007, there is no discount applicable on the issue of DRP shares for this Final dividend, and residual DRP balances will be carried forward to the next payment.

For and on behalf of WOOLWORTHS LIMITED

PETER J HORTON

Group General Counsel and Company Secretary