

ASX ANNOUNCEMENT

Salmat Leadership Transition

Salmat Limited (ASX:SLM) announced today that by mutual agreement Grant Harrod will complete his term as Chief Executive Officer and Managing Director on 1 July 2013. The company's co-founder and incoming Chair, Peter Mattick, will lead Salmat on an interim basis from this date.

Chairman, Mr Rick Lee thanked Mr Harrod for his loyal service and for leading Salmat through a significant period of transformation, which included the sale of the BPO business last year.

“Grant joined Salmat as CEO in April 2009 and has achieved a great deal in restructuring the business from four product-based silos to two core customer-focused business units – Customer Marketing Solutions and Customer Engagement Solutions. Of particular note was Grant's stewardship of the successful sale of the BPO business last year and establishment of our multi-channel digital technology future.

“Grant leaves the business in a strong position with our two key divisions run by long-term, senior Salmat executives in Peter Anson and David Besson. They are members of a broader leadership group that has an average period of service at Salmat of greater than 15 years, and that is well placed to deliver our strategy through our core businesses.

“In due course we will look to appoint a Chief Executive Officer with Korn Ferry International being retained to conduct an executive search for this role. In the interim, co-founder and incoming Chair, Peter Mattick will take responsibility for the acquisitions and technology investments that are a part of the Salmat strategy. Peter will also have oversight responsibility for both key divisions.”

Reflecting on his time at Salmat, Grant Harrod said “All facets of the communications industry are experiencing rapid change driven by technological advances and changing methods of customer engagement. Over the last four years, we have worked hard at Salmat to focus the business on a combination of resilient and high-growth areas of Customer Marketing Solutions and Customer Engagement Solutions.

“We have grown closer to our customers, and the business is now ideally positioned with the establishment of new services in high growth markets under its multi-channel communications strategy. With the company embarking on a new chapter, it provides an ideal opportunity for a leadership change.”

Commenting on the outlook for the FY13 year, Mr Lee confirmed that Salmat is on track to deliver a result in line with guidance provided in February. Further details of Salmat’s new strategic priorities will be presented at a scheduled investor presentation on 25 July.

Grant Harrod will receive termination payments in accordance with his contractual entitlements which have been disclosed to shareholders in the Remuneration Report.

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For further information contact:

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