



Lodged by ASX Online

22 May 2013

The Manager  
Company Announcements Office  
ASX Limited  
Level 4, 20 Bridge Street  
Sydney NSW 2000

Dear Sir/Madam

### **YELLOW BRICK ROAD ANNOUNCES LAUNCH OF RETIRERIGHT SUPER FUND**

Yellow Brick Road Holdings Limited (ASX Code: YBR) ("Yellow Brick Road") is pleased to announce the launch of the company's RetireRight super fund ("RetireRight"), a joint venture with MAP Funds Management and OneVue.

Yellow Brick Road was established to provide quality, affordable advice that gives all Australians the opportunity to put a roof over their head and to retire comfortably. Most recently, the company launched a portfolio of home loan solutions that features some of the lowest interest rates in the market coupled with quality advice from a trusted Yellow Brick Road expert within the community. With that offering now firmly cemented, we have shifted our focus to concentrate on helping Australians achieve their dream of building a comfortable retirement.

Today most Australians are not taking control of their superannuation, which is caused by a lack of understanding of how the system works, and a general discontentment with recent superannuation fund performance. With a system that continues to be "tweaked" by the government and an industry which uses confusing jargon, it is not surprising that Australians are more than happy to turn a blind eye to their increasingly inadequate retirement savings.

To combat this growing problem, Yellow Brick Road is pleased to announce the launch of RetireRight, a super fund created to give hard working Australians the same opportunities as top end of town investors. This fund was built out of necessity, to give all Australians the chance to take control of their money and build a considered strategy for their future.

With a combined administration and investment fee of 0.75% across the core investment options, RetireRight is attractively positioned. Today, on a super balance of \$50,000, a RetireRight member will pay just \$375 in annual management costs. The RetireRight pricing is competitive against the group of public offer funds and a comparison of annual fees against the top 10 public offer funds from a selection of research providers confirms the RetireRight value proposition<sup>1</sup>.

RetireRight is built with simple online functionality to empower people to take control of their retirement savings. The fund features three professionally managed portfolios: Smart Cash (100% defensive), 50/50

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<sup>1</sup> Source/s: SuperRatings list of top 10 fees for public offer funds as at March 31 2013 available at <http://www.superratings.com.au/top-tens/fees>



(50% defensive and 50% growth) and Go for Growth (10% defensive and 90% growth), and offers flexibility and transparency in terms of both performance and choice. In addition to these three portfolios, RetireRight also gives investors the opportunity to access shares from the ASX 200 and a selection of bank term deposits, a feature that will be available from July 2013.

Yellow Brick Road's agreement with MAP Funds Management Pty Ltd appoints MAP as trustee and fund administrator of RetireRight. MAP will also provide the portfolio management for the three core investment options. Existing investment platform partner, OneVue, will provide the investment technology solutions for the fund, which includes affordable access to the ASX 200 and a menu of bank term deposits.

RetireRight is an exciting development for the business and is a much needed alternative for hard working Australians who want to take control of their financial future. We look forward to sharing news about RetireRight and its progress in the near future.

For and on behalf of  
**YELLOW BRICK ROAD HOLDINGS LIMITED**

Matt Lawler  
Chief Executive Officer  
Yellow Brick Road

#### **About Yellow Brick Road**

Yellow Brick Road is a group of wealth management and financial services companies headed by Executive Chairman Mark Bouris. Yellow Brick Road offers tailored advice and services to Australians wanting to build financial security for the future. With over 150 branches and licensees nationally and growing, Yellow Brick Road is committed to delivering accessibility, quality financial advice and competition in the market. For more information visit [www.ybr.com.au](http://www.ybr.com.au)

#### **About MAP Funds Management**

MAP Funds Management Ltd is a superannuation trustee and administrator that has provided superannuation and pension solutions to the medical and allied health industries since 1957. Through its in-house investment team, MAP manages the investment strategy for the MAP superannuation and pension products, including RetireRight, which incorporates managing cash in house and overseeing external investment manager selection. [www.mapfunds.com.au](http://www.mapfunds.com.au)

#### **About OneVue**

OneVue is an independent, Australian based financial services business. Its investment platform 'the Unified Managed Account' enables advisers and clients to transact, administer and report across one of the most extensive ranges of investment types in the market. The group provides self managed super fund services to advisers and accountants, online portfolio management solutions to companies targeting do-it-yourself investors and unit registry solutions for financial institutions. OneVue will be providing the investment administration for separately managed accounts, listed ASX shares, term deposits and wholesale managed funds offered through RetireRight. [www.onevue.com.au](http://www.onevue.com.au)