

Appendix 3E

Daily share buy-back notice (except minimum holding buy-back and selective buy-back)

Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/9/99. Origin: rule 3.6, Appendix 7C. Amended 30/9/2001, 11/01/10

| | |
|---|--------------------|
| Name of entity | ABN/ARSN |
| Telecom Corporation of New Zealand Limited | 050 611 277 |

We (the entity) give ASX the following information.

Information about buy-back

| | | |
|---|-----------------------------------|-----------------------------|
| 1 | Type of buy-back | On-market (NZX only) |
| 2 | Date Appendix 3C was given to ASX | 22 February 2013 |

Total of all shares/units bought back, or in relation to which acceptances have been received, before, and on, previous day

| | | Before previous day | Previous day |
|---|--|-------------------------|-------------------------|
| 3 | Number of shares/units bought back or if buy-back is an equal access scheme, in relation to which acceptances have been received | 1,500,000 | 650,000 |
| 4 | Total consideration paid or payable for the shares/units | NZ\$3,415,350.00 | NZ\$1,464,710.00 |

+ See chapter 19 for defined terms.

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| | Before previous day | Previous day |
|--|---|--|
| 5 If buy-back is an on-market buy-back | highest price paid: NZ\$2.33 14 March 2013 lowest price paid: NZ\$2.23 15 March 2013 | highest price paid: NZ\$2.28 lowest price paid: NZ\$2.24 highest price allowed under rule 7.33: NZ\$2.4175 |

Participation by directors

6 Deleted 30/9/2001.

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How many shares/units may still be bought back?

7 If the company/trust has disclosed an intention to buy back a maximum number of shares/units – the remaining number of shares/units to be bought back

| |
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| Maximum of 12,850,000 shares may still be bought back |
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Compliance statement

1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.

or, for trusts only:

1. The trust is in compliance with all requirements of the Corporations Act as modified by Class Order 07/422, and of the trust's constitution, relevant to this buy-back.

2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.



Sign here:

(Company secretary)

Date: 19 March 2013

Print name:

Laura Byrne

+ See chapter 19 for defined terms.