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10th December 2012

The Manager Company Announcements Office Australian Stock Exchange Limited 10th Floor, 20 Bond Street Sydney NSW 2000

Dear Sir/Madam.

Delivery to Ahold Group stores

Multi Channel Solutions Limited is pleased to announce that its subsidiary in America, Home & Business Consumer Products LLC, has received opening orders from C&S Wholesale Grocers for the supply of our Feline Favorite Cat Litter to the US based Stop & Shop group – a division of Ahold USA

This group comprises over 700 stores based mainly in the New York and New England area. The Company operates superstores and conventional supermarkets. Stock deliveries will commence this week.

We also wish to advise that we have received a purchase order from Wal-Mart.com for the delivery of our Zeodry absorbent product. This first order opens up options for making our Zeodry product available in Retail outlets as well as other dot com sites

Des Smale Chairman