ASX ANNOUNCEMENT

Wotif.com Holdings Limited ABN 41 093 000 456

Wednesday 5 December 2012

Market Release - Appointment of Chief Executive Officer

Scott Blume is to become Wotif Group Limited's new Chief Executive Officer. He will replace Robbie Cooke whose resignation was announced on 18 September 2012.

Scott is a seasoned CEO with travel sector experience both within Australia and Asia. His most recent assignments have included a ten year period working in Singapore, India and Indonesia during which he was the President of Travelocity and CEO of Zuji. His current assignment is with the Indonesian RKI Group which has significant interests in the B2B hotel travel sector. Scott also spent over four years as a non-executive director of the Singapore Tourism Board.

Prior to his overseas assignments, Scott was CEO and Executive Director of ASX-listed ITG Limited and Managing Director of Carson Wagonlit. He also had roles with both Flight Centre and Traveland during this time.

Wotif Chairman, Dick McIlwain, welcomed Scott's appointment and noted that his experience covered both of the eCommerce and business travel support services which are important parts of the Wotif business model. Mr McIlwain also noted that Scott had worked closely with key industry stakeholders as suppliers and owners in a number of roles.

Scott holds a Bachelor of Commerce from the University of NSW and is a chartered accountant. He will be based in Brisbane and will commence his new role by the end of January 2013.

Wotif Chairman, Dick McIlwain, said Scott's appointment follows an extensive search during which he and a Board selection panel spoke with a number of high calibre internal and external candidates.

For further information please contact:

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SUMMARY OF REMUNERATION PACKAGE

Fixed Annual Remuneration (FAR):

\$750,000 (including superannuation). Reviewed annually each January to reflect performance and market.

Short Term Incentive:

Initial maximum potential set at 40% of FAR. Based on previous year performance and other relevant qualitiative measures set by the Board each year.

Long Term Incentive:

Initial maximum potential set at 40%. To be determined by the Board and issued in equities with time-based, earnings per share and TSR hurdles. The TSR hurdles benchmark WTF's performance against the performance of a basket of ASX listed travel and e-commerce companies.

Sign-on Incentive:

285,000 zero priced options which will vest in equal tranches over three years subject to the Company's performance exceeding a combination of earnings per share and TSR hurdles.

Term:

Ongoing (i.e. no fixed term).

Termination:

Employee to give six months' notice. Other than for misconduct and cause, the Company may terminate for any reason by giving 12 months' notice or payment in lieu of the lesser of 12 months or the maximum amount set by legislation.

Other Benefits:

The standard elements common to all Wotif Group Australian located employees and reasonable relocation expenses.

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