



MEDIA RELEASE

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Domino's on track to deliver Full Year guidance

Domino's Pizza Enterprises Limited ("Domino's") announced today at its Annual General Meeting Same Store Sales growth for the first quarter of Financial Year 2013 of 1.3%, on top of the 10.3% growth achieved in the same period last year.

Domino's Chief Executive Officer Don Meij highlighted strong organic store opening for the first half of 2013 as Domino's continues towards its forecast of opening 70-80 new stores during 2012/2013.

"Domino's has already opened 18 new stores this year, the strongest-ever start to a year for the Company, and our new store pipeline is the strongest we've had since acquiring the European territories," Mr Meij said.

"These openings include 6 in Australia and New Zealand and 12 in Europe, with the Company hoping to open its 1,000th store by December 2013."

With this in mind, Domino's is confirming its Full Year guidance of NPAT growth in the region of 15% and new store openings of 70-80.

Domino's will continue its focus on product development and technology initiatives as key drivers for future growth across both markets.

"To sustain momentum across the business, we are working on current and new product development as well as driving more technology initiatives to enhance customer experiences," Mr Meij said.

"We will be launching new products by February in Australia and New Zealand that will communicate strong value to our customers and evolve our whole value position for 2013.

"Across our markets, we will continue to lead the way with technology innovation by streamlining our ordering platforms to further improve service times."

In addition to technology and operational performance, Domino's Pizza has ongoing sustainability initiatives designed to minimise its environmental impact.

"We will be purchasing more Electric Scooters and Bicycles for deliveries as a part of our sustainability initiatives. This supports a more positive Domino's experience for customers now and into the future."

Domino's and its franchisees have over 900 stores across five countries, employing more than 21,000 part-time and full-time staff.

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