



MARKET RELEASE

4 October 2012

Billabong International Limited

TRADING HALT

The securities of Billabong International Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the commencement of normal trading on Monday, 8 October 2012, or when the announcement is released to the market.

Security Code: BBG

Shannon Hong
Adviser, Listings



**Billabong
International
Limited**

ABN 17 084 923 946

4 October 2012



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Ms Shannon Hong
ASX Compliance
20 Bridge Street,
Sydney NSW 2000

Dear Shannon

REQUEST FOR TRADING HALT

Pursuant to Listing Rule 17.1, the Company requests a trading halt.

The trading halt is requested pending an announcement from the Company regarding press speculation on the withdrawal of TPG from sale discussions with the Company.

For the purposes of Listing Rule 17.1, the Company provides the following information:

- (a) the trading halt is necessary, as otherwise trading in the Company's ordinary shares would continue on an uninformed basis;
- (b) the trading halt should remain in place until the time of the Company's announcement; and
- (c) the Company is not aware of any reason why the trading halt should not be granted or of any other information necessary to inform the market about the trading halt.

Yours sincerely

MARIA MANNING
COMPANY SECRETARY

