

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

Name of entity:	REA GROUP LIMITED
ABN:	54 068 349 066

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	GREGORY THOMAS ELLIS
Date of last notice	22 August 2012

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct Interest
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	
Date of change	(1) 3 September 2012 (2) 4 September 2012
No. of securities held prior to change	91,170 Ordinary Shares 55,829 Performance Rights (granted under the REA Group Limited Performance Rights Plan, on terms disclosed in the Company's remuneration reports)
Class	Ordinary shares & Performance Rights
Number acquired	

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+ See chapter 19 for defined terms.

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Number disposed	(1) 4,228 Ordinary Shares (2) 46,772 Ordinary Shares
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	(1) \$15.72 per Ordinary Share (2) \$15.79 per Ordinary Share
No. of securities held after change	40,170 Ordinary Shares 55,829 Performance Rights
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	(1) & (2) On-market trade

### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	n/a
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

+ See chapter 19 for defined terms.

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	(1) No (2) No
If so, was prior written clearance provided to allow the trade to proceed during this period?	
If prior written clearance was provided, on what date was this provided?	

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+ See chapter 19 for defined terms.