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**xTV to Acquire Customer Base and Technologies of
Health Care Content Provider Hendrik Information Systems**

Major Health Care Brands to be Launched by xTV

HIGHLIGHTS

- **Hendrik Information System, LLC is a Health Care content provider company based in Houston, Texas**
- **Major health care and industry brands include:**
 - Cedars-Sinai Medical Center
 - Houston Methodist Hospital
 - Miami Children's Hospital
 - New York University School of Medicine
 - NASA
 - Exxon Mobil
 - University of Houston
- **Acquisition allows xTV to expand into the medical community in Houston Texas**
- **Immediate focus on transitioning Hendrik's contracts and clients to the xTV Cloud TV Platform**
- **Immediately expands the xTV Health Care TV platform to include Continuing Medical Education (CME) for US-based physicians**

xTV Networks Ltd ("xTV" the "Company") (ASX: XTV) is pleased to announce the signing of an agreement to acquire the assets of the Hendrik Information Systems, LLC ("Hendrik"). Hendrik is a content capture and distribution company headed up by CEO Mark Sangster, a Health Care and Technology executive who has now joined xTV as Executive Vice President of Health Care TV.

The deal terms include:

- US\$1M in licensing fees to be paid to the shareholders of Hendrik over time based only once conference TV packages are sold by xTV
- Following the attainment of \$1M in licensing fees, all ownership and IP rights from the CME platform transfers to xTV
- Immediate access to the CME module for all future Health Care TV clients
- Transition of existing customer contracts over to xTV, expected to be completed in the coming weeks.

"xTV unleashes the full potential of Health Care TV in a multi-billion dollar market where no one provider has shown the potential to dominate the market. Solutions that provide effective informational interaction between healthcare institutions, industry and the patient population is a real game changer." said Mark Sangster, CEO at Hendrik.



“Health Care TV ranks at a minimum of \$680M in annual video content management system spend already” said Joe Ward, CEO at xTV. “Hendrik’s IP and access to major institutions unlocks an incredible list of billion dollar brands representing multi-million dollars in revenue potential for the first three Hendrik Health Care customers.”

The immediate impact of the revenue will be updated to the market periodically as customers are transitioned to xTV.

About Hendrik

Hendrik information systems are a healthcare focused organization that partners with academic medical centers to deliver value through educational content strategies.

Based in Houston Texas, the company was founded to focus on content capture and distribution, primarily in Health Care.

More information about Hendrik can be found at <http://hendrikinformationsystems.com/>

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About xTV – Cloud TV Networks

Allowing businesses to set up dedicated multi-channel online networks that integrate branded video and user-generated content with other real-time feeds.

www.xtv.net